GiroWeb is Committed to Automation and Digitalization: Smart Kiosk Systems and AI Solutions Live at Internorga

GiroWeb Booth | © Marten Messe Management | www.giro-web.com

Hamburg, Germany | From March 13 to 17, 2026, the IT systems provider GiroWeb will present innovative solution modules for technology concepts in communal catering at Internorga, the leading international trade fair for hospitality and foodservice. As a long-standing Internorga exhibitor, GiroWeb will offer trade fair visitors the opportunity to experience live catering IT at booth 304 in hall A2. Interested parties from the catering and vending sectors can see the latest hardware and software for themselves in a practical setting. Between multifunctional kiosk systems and self-checkout via AI camera cash registers, a fruitful exchange quickly develops about artificial intelligence, innovations, and the added value that GiroWeb provides as a strategic technology partner for pre-ordering, payment, and billing in the canteen of the future.

Communal Catering with Potential

At the most prominent trade fair for communal catering, discussions will also focus on topics such as skill shortages, economic efficiency, and sustainability. The ongoing automation and digitalization, especially in combination with artificial intelligence, present significant opportunities to offer great potential for in-house caterers and contract caterers. GiroWeb has supported decision-makers throughout Germany for decades, helping them increase the efficiency of their catering operations. Thorsten Reineking, Managing Director at GiroWeb, knows the requirements of caterers: "With AI software, operations managers can control production, minimize resource waste, reduce personnel costs, create meal plans, and speed up processes from ordering to payment - all without compromising quality. In collaboration with technology partners, we will demonstrate at Internorga how autonomous self-checkout with AI camera cash registers works smoothly in practice."

Digital Payment and Self-Service

In the realm of communal catering, guests are increasingly expecting digital and contactless payment options. The thematic focus of the trade fair aligns with these expectations. In addition to AI software, Internorga will showcase IT concepts featuring self-service and digital payment. Staff shortages in company restaurants, canteens, and cafeterias are increasingly being compensated for by interactive devices and machines offering self-service and cashless payment. Networked self-service terminals, multimodal kiosk systems, kitchen and even service robots are examples of cutting-edge catering concepts. "With smart, multifunctional, and modular vending machines and kiosk systems, GiroWeb customers have the right answer to labor shortages and queues. Our barrier-free touch POS terminals are also part of the live demo at the new GiroWeb exhibition stand," says the host's managing director, convinced that the exhibition team is well prepared.

Inspiration, Networking, and Exchange

For catering managers, Internorga has been one of the most important meeting places for new ideas, networking, and expert discussions about trends, innovations, and added value for catering and vending for decades. Personal contact between manufacturers, service providers, and interested parties remains valuable for the catering market. This is reflected in the development of

visitor numbers in recent years. After an impressive 85,000 trade visitors last year, it is not only Messe Hamburg that hopes this success story will continue. Managing Director Thorsten Reineking is also optimistic about the future for GiroWeb: "Anyone who wants to understand and actively shape the canteen of the future should come to Internorga. As a traditional exhibitor, we are delighted with the positive development and growing interest in GiroWeb's comprehensive solutions, which include cashless payment, flexible POS software, and expert service. We are already looking forward to Internorga. See you soon!"

Links and Downloads

GiroWeb CCS - Cashless Catering Solutions:
• https://giro-web.com

GiroWeb Wiki & FAQ:
• https://giroweb.org

GiroWeb Products and Services

• Management and transaction clearing to provide efficient administration for self-catering organizations and contractors

• Cash and cashless systems as well as peripheral modules to speed up payment and reduce queuing times at the POS

• Self-service terminals such as multifunctional loaders to issue and charge or top up RFID chip-cards or transponders

• Self-service terminals for efficient guest card management and pre-ordering of meals for in-house consumption or take-out

• Operation units: Card readers and controllers for quick payment at coffee, soda, snack and vending machines (VMC)

• RFID media: Chip-cards and transponders for easy, fast and secure service and identification of RFID chips and holders

• RFID full-service provision: Customized design, coding, integration and migration into existing environments

• POS, cloud, web and app: Mobile software for Google / Android (e.g. tablets) and Apple / iOS devices (e.g. iPads)

• Full-service offer: Consulting, project management, installation, training and support (on-site and remote)

• Back-office service: Additional individual services for operating environments (e.g. administrative tasks)

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Top 10 Reasons for GiroWeb

Efficient payment is key for today's success in business catering and education catering. GiroWeb clients, self-catering companies and contract caterers, opt for a combination of cashless competency, reliable partnership and a long-term hedging of their investments, while keeping cost low. These are the top 10 benefits for a partnership with GiroWeb:

• Competence and experience: For over 30 years GiroWeb has been a first mover, technology pioneer and partner for cashless catering

• One stop solution: As a full-service provider with an excellent network they offer everything from A to Z around cashless payments

• Certified GiroWeb quality: Reliable solutions from design and development to integration and implementation with full-service

• Nearby regional contacts: GiroWeb is an experienced partner for new investments in Germany, offering local service and support

• Top value for money: GiroWeb stands for fair pricing, high quality, and state-of-the-art solutions for professional catering

• Managed investment risk: Hedging of investments by providing reliable operations and long-term availability of spare parts

• Efficient service: GiroWeb clients have direct access to experienced technical support staff in their region (on-site and remote)

• Transparency and fairness: No hidden costs, expensive help desks, ineffective chatbot software or endless waiting loops in IVRs

• All inclusive: Comprehensive packages, whether clients buy or rent, for self-catering organizations as well as contract caterers

• Long track-record of satisfied clients: With excellent references GiroWeb is one of the leading IT providers for cashless catering

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GiroWeb Showrooms and Trade Fairs

Potential clients and partners who prefer personal experiences can meet GiroWeb at a technology

showroom, an on-site reference or a trade fair, e.g. EuroCIS Dusseldorf, Grüne Woche Berlin, Hoga Nuremberg, Intergastra Stuttgart, Internorga Hamburg, Iss Gut Leipzig, Vendtra Munich. The GiroWeb team looks forward to discussing trends in digitization, suitable solutions and best practice for new investments in cashless catering systems and processes. Among the current highlights are:

• Cashless payment: GiroWeb offers cloud, POS, tablet and smartphone solutions supporting multiple top-up and payment methods

• Self-checkout: GiroWeb combines proven POS technology with intuitive self-service including mobile payment (e.g. RFID, NFC, QR)

• Automatic food detection: GiroWeb integrates artifical intelligence (AI) to recognize dishes and beverages with highest accuracy

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Gender note: For readability, we use generic masculine and mean all.

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About Internorga - Global Platform for Hospitality and Foodservice

Internorga is the leading international trade fair for hospitality and food service. Traditionally, well over 1,000 national and international exhibitors present their products, trends, innovations, and digital applications and solutions for the entire out-of-home market on an area of around 100,000 m2 in Hamburg. The main topics include IT, billing systems, ordering systems, payment systems, and TSE cash register systems. The trade fair is accompanied by a comprehensive supporting program such as the German Congress for Community Catering, the School Catering Forum, and industry competitions such as the Internorga Future Prize. The trade fair was first established in 1921 as the "Northwest German Spring Fair for all the needs of hotels, restaurants, cafés, and commercial kitchens" and is classified internationally by the Association of the German Trade Fair Industry (AUMA) as the only German trade fair for the catering and hotel industry.

About GiroWeb - IT Full-Service Provider for Catering and Vending

GiroWeb is an IT systems provider offering comprehensive solutions for ordering, payment, and billing for business catering and education catering - with or without cash. As a full-service partner, GiroWeb has been providing systems and support for decades. With GiroWeb, caterers offer their guests efficient communal catering, from company restaurants and factory canteens to school cafeterias. Whether cashless payment systems, POS systems with AI food detection, billing systems with pre-order apps, or multifunctional vending machines and kiosk systems with accessibility - GiroWeb develops the best solution for every catering concept. The result is a long history of first-class references as an IT partner and pioneer in cashless communal catering.